

DIVISION OF SECURITIES  
KEITH WOODWELL, DIRECTOR  
DEPARTMENT OF COMMERCE  
P.O. BOX 146760  
160 EAST 300 SOUTH  
SALT LAKE CITY, UTAH 84114-6711  
Telephone: (801) 530-6628

---

BEFORE THE DIVISION OF SECURITIES  
OF THE DEPARTMENT OF COMMERCE  
OF THE STATE OF UTAH

---

IN THE MATTER OF:

**CRAIG ELDON TAYLOR, d.b.a. THE  
MALL HOP and SMOOTHIE BEACH,**

RESPONDENTS

**ORDER OF DISMISSAL**

**CASE NO. SD-12-0038**

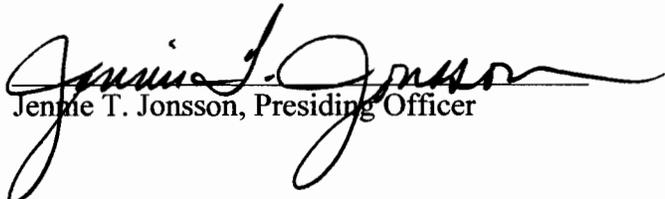
---

**BY THE PRESIDING OFFICER:**

On March 28, 2013, the Utah Securities Commission approved a stipulated agreement executed by the parties to this matter and entered the associated order resolving all issues raised in the pleadings. Therefore, the presiding officer now dismisses case number SD-12-0038. This order of dismissal does not relieve Respondent from complying with his obligations under the stipulated agreement.

DATED this 28<sup>th</sup> day of March, 2013.

UTAH DEPARTMENT OF COMMERCE

  
Jennie T. Jonsson, Presiding Officer

**CERTIFICATE OF SERVICE**

I hereby certify that on the 28 day of March, 2013, the undersigned served a true and correct copy of the foregoing document by first class mail, postage prepaid, to:

Craig Eldon Taylor  
524 West 440 South  
Orem, UT 84058

and caused a copy to be hand delivered to:

Wade Farraway, Assistant Attorney General  
Division of Securities  
Heber M. Wells Building, 5<sup>th</sup> Floor

Ann Skaggs  
Division of Securities  
Heber M. Wells Building, 2<sup>nd</sup> Floor

  
\_\_\_\_\_