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BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH

In the matter of:)
)
CRAIG ELDON TAYLOR;) SUBSTITUTION OF COUNSEL
d.b.a THE MALL HOP and)
SMOOTHIE BEACH,)
) Case No. SD-12-0038
Respondent.)

Please take notice that effective immediately, Assistant Attorney General Wade Farroway is acting as counsel for the Division of Securities, rather than Assistant

Attorney General D. Scott Davis.

DATED this 22nd day of March, 2013.

JOHN E. SWALLOW
ATTORNEY GENERAL



WADE FARRAWAY
Assistant Attorney General
Counsel for the Division of Securities

CERTIFICATE OF MAILING

I certify that I mailed a copy of the foregoing to the following persons at the following address this 22nd day of March, 2013, by first class mail, postage prepaid:

Craig Eldon Taylor
524 West 440 South
Orem, Utah 84058

