BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH

In the matter of: CRAIG ELDON TAYLOR dba THE MALL HOP and SMOOTHIE BEACH, Respondent.	AMENDED SCHEDULING ORDER Docket No. SD-12-0038

An additional scheduling conference was conducted in this matter on January 31, 2013 to establish an amended Scheduling Order after the Securities Commission granted Respondent's request to continue the evidentiary hearing until March 28, 2013. At the scheduling conference on January 31, 2013, the Division was represented by D. Scott Davis from the Office of the Attorney General, Ann Skaggs from the Division, and Dave Hermansen from the Division. Respondent did not appear and could not be reached by telephone despite several attempts.

IT IS HEREBY ORDERED:

1. Respondent shall file an answer by February 15, 2013.
2. Respondent shall file initial disclosures by February 15, 2013.
3. The parties shall exchange evidence by February 15, 2013.
4. The parties shall complete discovery by March 1, 2013.
5. Respondent shall identify any expert witnesses and provide the Division with a copy of the expert's report by March 1, 2013.
6. Any dispositive motions, such as motions to dismiss or for summary judgment, shall be filed by March 8, 2013. If such motions are filed, the other party shall submit responses by March

18, 2013 and the moving party shall have five (5) days after the filing of a response to reply.

7. Respondent shall provide witness and exhibit lists to the Division and Presiding Officer by March 1, 2013.

8. An evidentiary hearing on the matter shall be held on March 28, 2013 at 9:00 a.m.

DATED this 31 day of January, 2013.

ANGELA HENDRICKS, Presiding Officer
160 East 300 South
Salt Lake City, Utah 84114-6704
Telephone No. (801) 530-6305

CERTIFICATE OF SERVICE

I certify that I have this 31 day of January, 2013 served the foregoing AMENDED SCHEDULING ORDER on the parties in this proceeding by mailing a copy, properly addressed by first class mail with postage prepaid, to:

CRAIG ELDON TAYLOR
524 WEST 440 SOUTH
OREM, UT 84058

And by hand-delivery to:

D. Scott Davis, Assistant Attorney General
Office of the Attorney General of Utah

Ann Skaggs, Securities Examiner
Division of Securities