BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH

In the matter of: CRAIG ELDON TAYLOR dba THE MALL HOP and SMOOTHIE BEACH, Respondent.	SCHEDULING ORDER Docket No. SD-12-0038

On June 25, 2012, the Division issued an Order to Show Cause against Respondent. At the initial hearing on August 1, 2012, the Division was represented by D. Scott Davis from the Office of the Attorney General, Ann Skaggs from the Division, and Thomas Brady from the Division. Craig Eldon Taylor appeared on his own behalf. A schedule was set for further proceedings in this case.

IT IS HEREBY ORDERED:

1. Respondent shall file an answer by August 31, 2012.
2. The parties shall file initial disclosures by August 31, 2012.
3. The parties shall exchange evidence by August 31, 2012.
4. The parties shall complete discovery by October 1, 2012.
5. The parties shall identify any expert witnesses and provide the other side with a copy of the expert's report by October 1, 2012.
6. Any dispositive motions, such as motions to dismiss or for summary judgment, shall be filed by October 31, 2012. If such motions are filed, the other party shall submit responses by November 12, 2012 and the moving party shall have five (5) days after the filing of a response to reply. If oral argument on such motions is requested, a hearing shall be

calendared and noticed.

7. Parties shall provide witness and exhibit lists to opposing parties and the Presiding Officer by October 15, 2012.

8. An evidentiary hearing on the matter shall be held on November 29, 2012 at 9:00 a.m.

DATED this 1 day of August, 2012.

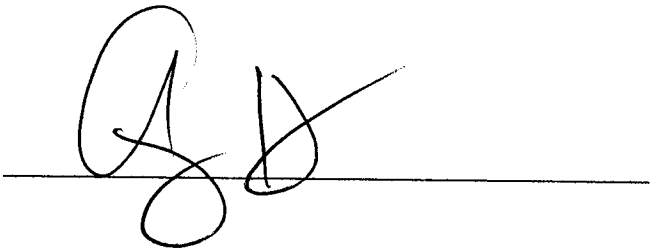
ANGELA HENDRICKS, Presiding Officer
160 East 300 South
Salt Lake City, Utah 84114-6704
Telephone No. (801) 530-6305

CERTIFICATE OF SERVICE

I certify that I have this 1 day of August, 2012 served the foregoing SCHEDULING ORDER on the parties in this proceeding by mailing a copy, properly addressed by first class mail with postage prepaid, to:

CRAIG ELDON TAYLOR
524 WEST 440 SOUTH
OREM, UT 84058

And by hand-delivery to:

D. Scott Davis, Assistant Attorney General
Office of the Attorney General of Utah

Ann Skaggs, Securities Examiner
Division of Securities