

Division of Securities
Utah Department of Commerce
160 East 300 South, 2nd Floor
Box 146760
Salt Lake City, UT 84114-6760
Telephone: (801) 530-6600
FAX: (801) 530-6980

**BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH**

IN THE MATTER OF:

**FORTIUS GROUP, LLC,
FORTIUS FUND, LLC,
POWDER RIDGE LAND, LLC,
POWDER RIDGE DEVELOPERS I, LTD.,
POWDER RIDGE MANAGEMENT, INC.,
CHAMONIX CAPITAL I, LLC,
AMSTERDAM CAPITAL XII, LLC,
DAVID RYAN BARLOW,
JARED WRIGHT, CRD# 4570870
COLBY J. SANDERS, and**

Respondents.

ORDER TO SHOW CAUSE

Docket No. ~~SD-11-0009~~
Docket No. ~~SD-11-0020~~
Docket No. ~~SD-11-0071~~
Docket No. ~~SD-11-0072~~
Docket No. ~~SD-11-0073~~
Docket No. ~~SD-11-0074~~
Docket No. ~~SD-11-0075~~
Docket No. ~~SD-11-0076~~
Docket No. ~~SD-11-0077~~
Docket No. ~~SD-11-0078~~

It appears to the Director of the Utah Division of Securities (Director) that Fortius Group, LLC, Fortius Fund, LLC, Powder Ridge Land, LLC, Powder Ridge Developers I, Ltd., Powder Ridge Management, Inc., Chamonix Capital I, LLC, Amsterdam Capital XII, LLC, David Ryan Barlow, Jared Wright, and Colby J. Sanders have engaged in acts and practices that violate the Utah Uniform Securities Act, Utah Code Ann. § 61-1-1, *et seq.* (the Act). Those acts are more fully described herein. Based upon information discovered in the course of the Utah Division of Securities'

(Division) investigation of this matter, the Director issues this Order to Show Cause in accordance with the provisions of § 61-1-20(1) of the Act.

STATEMENT OF JURISDICTION

1. Jurisdiction over Respondents and the subject matter is appropriate because the Division alleges that they violated § 61-1-1 (securities fraud) of the Act while engaged in the offer and sale of securities in or from Utah.

STATEMENT OF FACTS

THE RESPONDENTS

2. The Fortius Group, LLC (Fortius) is a Utah limited liability company, registered on September 26, 2003. Its status as a business entity is expired. Fortius has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Magnus Opus, Inc.¹ and Vertical Edge Capital, LLC² are managers of Fortius.
3. The Fortius Fund (Fortius Fund), LLC is a Utah limited liability company, registered on June 1, 2005. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Fortius is manager of Fortius Fund.

¹Magnus Opus, Inc. is not a registered business entity in the State of Utah.

²Vertical Edge Capital, LLC is a Utah limited liability company, registered on November 28, 2005. Its status as a business entity is active. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Colby J. Sanders is the manager.

4. Powder Ridge Land, LLC (Powder Ridge Land) is a Utah limited liability company, registered on September 6, 2006. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Powder Ridge Ventures, Inc.³ is manager of Powder Ridge Land and David Barlow is registered agent.
5. Powder Ridge Developers I, Ltd. (Powder Ridge Developers I) is a Utah limited partnership, registered on December 26, 2006. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Powder Ridge Management Inc. is manager of Powder Ridge Developers I.
6. Powder Ridge Management, Inc. (Powder Ridge Management) is a Utah corporation, registered on November 13, 2006. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. Brent Armstrong is the registered agent.
7. Chamonix Capital I, LLC (Chamonix Capital I) is a Utah limited liability company, registered on June 10, 2005. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities.

³Powder Ridge Ventures, Inc. (Powder Ridge Ventures) is a Utah corporation, registered on March 9, 2007. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. David R. Barlow is a director and president of Powder Ridge Ventures and Colby J. Sanders is a director, secretary, and treasurer.

David Barlow and Jared Wright are members of Chamonix Capital I.

8. Amsterdam Capital XII, LLC (Amsterdam Capital XII) is a Utah limited liability company, registered on September 22, 2005. Its status as a business entity is expired. It has never been licensed by the Division as a broker/dealer agent or as an issuer/agent to sell securities. David Barlow and Jared Wright are members of Amsterdam Capital XII.
9. David Ryan Barlow (Barlow) was, at all relevant times, a resident of the State of Utah. Barlow has never been licensed in the securities industry in any capacity.
10. Jared Wright (Wright) was, at all relevant times, a resident of the State of Utah. Wright passed the Series 6 Exam in 2002 and the Series 63 Exam in 2003, but has not been associated with a firm since 2003.
11. Colby J. Sanders (Sanders) was, at all relevant times, a resident of the State of Utah. Sanders has never been licensed in the securities industry in any capacity.

GENERAL ALLEGATIONS

12. From September 2006 to December 2007, Respondents offered and sold securities to investors, in or from Utah, and collected \$949,457.
13. Respondents made material misstatements and omissions in connection with the offer and sale of securities to the investors listed below.
14. The investors lost \$949,457 in principal alone.

INVESTOR J.M.

15. In or around October 2004, J.M. met Barlow when she and her husband, K.H., moved into a new home in Utah County, Utah. The home is across the street from Barlow. After moving in, J. M. had many conversations with Barlow between October 2004 and August 2006.
16. During those conversations, Barlow made the following statements about investing in Fortius:
 - a. He worked for Fortius and was involved in loans and investments;
 - b. Fortius was involved in several real estate development projects which were “solid investments”;
 - c. Stocks and bonds are not tangible and can be lost. With land “you can touch it and it appreciates;”
 - d. Fortius was currently working with several businessmen;
 - e. Fortius had a history of being successful;
 - f. An investment in Fortius could be trusted;
 - g. He was working on a real estate development for Fortius near Powder Mountain Ski Resort (Powder Ridge Project) in Ogden Valley; and
 - h. Powder Ridge Development, Inc.⁴, an entity supposedly set up by Barlow, and his associates, was managing the Powder Ridge Project.

⁴Powder Ridge Development, Inc. is not registered as a business entity in the State of Utah.

17. In the fall of 2006, J.M. visited Barlow several times in Fortius' office in Utah County, Utah to further discuss the investment opportunities that he had offered in Fortius.
18. During her visits, Barlow showed J.M. pictures and artist renderings of the Powder Ridge Project as well as profit projections. Over the next several weeks and months, J.M. also met Wright and Sanders and spoke with them about investments.
19. During these conversations, Barlow made the following statements about investing in Fortius:
 - a. The Powder Ridge Project was "a good deal;"
 - b. She could not lose;
 - c. It was a "sure thing;"
 - d. They would make her a great deal of money;
 - e. Fortius had forty investors;
 - f. Investor funds would be used to buy the property ready for construction;
 - g. The Powder Ridge Project could yield a return of approximately \$800,000 to \$1,000,000 in profit on a minimum investment of \$250,000 by 2010; and
 - h. It was a good investment because it was based in land.
20. J.M told Barlow that she could not afford the minimum investment of \$250,000 because much of her money was in an IRA. Barlow directed her to a service so she could set up a self-directed IRA.

21. Based on Barlow's statements, J.M. invested \$250,000 with Fortius. On September 27, 2006, J.M. wired \$63,000 from her personal bank to Chamonix Capital I. On September 28, 2006, J.M. wired \$170,315 from her IRA with American Pension Services to Chamonix Capital I. On October 31, 2006, J.M. wired \$16,685 from her company's account to Chamonix Capital I.
22. On or about February 13, 2007, J.M. received investor suitability questionnaires and subscription agreements from Fortius in connection with the investment.
23. According to the first Subscription Agreement, \$229,175 of J.M.'s funds would be invested in Powder Ridge Land in exchange for a total of 9.167 Class A Non-Voting Member Interests in the company.
24. According to the second Subscription Agreement, \$20,825 of J.M.'s funds would be invested in Powder Ridge Developers in exchange for a total of .83 Class A Non-Voting Member Interests in the company.
25. On or about May 7, 2007, Wright wrote to J.M. and K.H.⁵, on behalf of Powder Ridge Management. Wright told them that the "management team" wished to make changes to the structure of the companies involved in the Powder Ridge Project.
26. About that same time, J.M. received a compact disc from Fortius with two amended and revised offering memoranda. One was dated April 12, 2007 and the other May 7, 2007.

⁵K.H. also invested with Fortius, but through his own independent conversations and transactions. See ¶¶ 34-55 below.

27. The offering memoranda disclosed information, such as risk factors, that had not been previously disclosed at the time of the investment.
28. Up until this point, J.M. and K.H. had not previously received any offering memoranda.
29. As requested by Fortius, on May 16, 2007, J.M. and K.H. filled out new investor suitability questionnaires and subscription agreements similar to the ones before, but with two new companies: Powder Ridge Land I and Powder Ridge Developers I.
30. J.M. and K.H. received an operating agreement from Powder Ridge Group. Although the agreement provided that J.M. and K.H. would receive distributions, they never received any distributions.
31. On November 20, 2009, J.M. and K.H. met with Barlow. During the meeting, Barlow made the following statements:
 - a. The Powder Ridge Project had suffered major setbacks;
 - b. All the investors' money had been lost;
 - c. The land for the project had been in foreclosure so the investors had no tangible assets to show for their investment;
 - d. He had known these facts for many months, but had not told them because they were his neighbors and he was embarrassed; and
 - e. The solutions to the problems had never materialized.
32. Despite J.M.'s requests, J.M. has not received any of her \$250,000 investment from Fortius.

33. Using a source and use analysis, bank records show that Respondents used J.M.'s \$250,000 funds in the following manner:
- a. \$233,315 paid to The Home Abstract and Title Co.;
 - b. \$9,781 paid to Fortius;
 - c. \$6,281 paid to Jonathan Johnson; and
 - d. \$623 paid to Aaron Kennington.

INVESTOR K.H.

First Investment

34. K.H. became interested in learning about an investment opportunity in Fortius from J.M.
35. K.H. was impressed with the affluent lifestyles and apparent wealth of Barlow, Wright, and Sanders as well as the remodeled and impressive office Fortius had.
36. K.H. met with Barlow, Wright, and Sanders on multiple occasions at Fortius' office during the fall of 2006 to discuss investment opportunities in Fortius.
37. During those conversations, Barlow made the following statements about an investment in the Powder Ridge Project:
- a. "I invest in land, I buy land, I develop it, there is a lot of money in it;"
 - b. "With me your money is safe;"
 - c. It could not go wrong because Fortius owned the land;
 - d. K.H. was Fortius' preferred type of customer so they would take care of him;

- e. This was a no-lose deal because the condos were all pre-sold;
 - f. The minimum investment was \$250,000; and
 - g. With a \$250,000 investment, the return would be \$1 million to \$2 million when all phases of the project sold out.
38. During those conversations, Sanders made the following statements about an investment in the Powder Ridge Project:
- a. This would make K.H. rich;
 - b. The condos were already pre-sold;
 - c. The project was “amazing”;
 - d. Fortius had buyers “waiting in the wings”;
 - e. K.H. could expect a return of \$2 million on a \$250,000 investment; and
 - f. The profit for investors would be \$66 million, and the profit for Fortius would be \$54 million.⁶
39. During those conversations, Wright made the following statements about an investment in the Powder Ridge Project:
- a. Fortius was really excited to have K.H. on board with them;
 - b. This was a great project; and

⁶Barlow learned about Sanders’ stated projection and told K.H. that they need to be more “conservative” and the returns would be more like \$800,000 to \$1 million per \$250,000 investment.

- c. This would make a lot of money for K.H.
40. Based on Respondents' statements, K.H. invested \$250,000 with Fortius. On November 20, 2006, K.H. wired \$250,000 from his personal bank to Powder Ridge Land bank account with Zions Bank.
41. On or about February 13, 2007, K.H. received investor suitability questionnaires and subscription agreements in connection with the investment.
42. According to the first subscription agreement, \$229,175 of K.H.'s funds would be invested in "Powder Ridge Land, LLC"⁷ in exchange for a total of 9.167 Class A Non-Voting Member Interests in the company.
43. According to the second subscription agreement, \$20,825 of K.H.'s funds would be invested in "Powder Ridge Developers, Ltd."⁸ in exchange for a total of .83 Class A Non-Voting Member Interests in the company.
44. Using a source and use analysis, bank records show that Respondents used K.H.'s \$250,000 funds in the following manner:
- a. \$154,850 paid to Stuart Waldrip;
 - b. \$49,900 paid to Ridgeline Equity at Deer Crest;
 - c. \$10,000 paid to Jonathan Johnson:

⁷Powder Ridge Land, LLC is not a registered business entity in the State of Utah.

⁸Powder Ridge Developers I. Ltd. is not a registered business entity in the State of Utah.

- d. \$8,058 paid to Wright;
- e. \$8,058 paid to Barlow;
- f. \$8,058 paid to Sanders;
- g. \$3,880 paid to Accrisoft Corporation;
- h. \$2,800 paid to Fortius;
- i. \$2,450 paid to Chamonix Capital I;
- j. \$794 paid to Delta;
- k. \$686 paid to Integra Telecom; and
- l. \$466 paid for dining, lodging, and other miscellaneous expenses.

Second Investment

- 45. In November 2007, Barlow approached K.H. about another investment in a real estate development near Powder Mountain Ski Resort called Sundown (Sundown Project).
- 46. Barlow made the following statements about an investment in the Sundown Project:
 - a. The Sundown Project was a condo development that was already in place;
 - b. It was expanding and adding new facilities;
 - c. It would be a very short turn-around;
 - d. K.H. could expect a \$1 million to \$2 million return when the project was completed;
 - e. The project included 160 luxury condos on the mountain;
 - f. It was a no-lose investment;
 - g. The project was already pre-sold;

- h. Fortius already had an investor group from Australia that was ready to buy it;
 - i. In addition to the ski resort, the project was near a golf course and an equestrian park;
 - j. All of the units had been pre-sold, but there was a waiting list if someone dropped out;
 - k. There were four phases on the project;
 - l. This investment would make K.H. even more rich than the Powder Ridge Project;
 - m. It was a sure thing; and
 - n. Fortius had already bought the land, so the investment could not go wrong.
47. Based on Barlow's statements, K.H. invested \$249,457 with Fortius. On November 13, 2007, K.H. wired \$249,457 from his IRA to Fortius' bank account with Zions Bank.
48. On November 13, 2007, Barlow signed an unsecured promissory note on behalf of Fortius. Fortius promised to pay K.H. \$249,500 plus "2.083% interest in profits in the Sundown Development."
49. Using a source and use analysis, bank records show that Respondents used K.H.'s \$249,457 funds in the following manner:
- a. \$52,620 paid to Blue Diamond;
 - b. \$46,800 paid to Selective Funding, LLC;
 - c. \$46,800 paid to Lending Partners;
 - d. \$37,052 paid to K.H.;
 - e. \$25,000 paid to Northstar Funding;

- f. \$16,000 paid to Secured Loan Fund II, LLC;
- g. \$6,000 paid to Sanders;
- h. \$6,000 paid to Barlow;
- i. \$5,000 paid to Bob Luzitano;
- j. \$3,363 paid to Jonathan Johnson;
- k. \$2,822 paid to Griffith Brothers; and
- l. \$2,000 paid to Boris Roberts.

Third Investment

- 50. In late 2007, Barlow approached K.H. about another investment in Fortius for a real estate development near Pineview Reservoir in Utah called Elevation at Pineview (Pineview Project).
- 51. Barlow made the following statements about an investment in the Pineview Project :
 - a. The Pineview Project was intended to finance, build, and sell a development of condominium units near Pineview Reservoir;
 - b. The investment was a sure deal;
 - c. The Pineview Project carried the fastest return of all previous investments;
 - d. The Pineview Project was already approved and zoned for condominiums;
 - e. 300 buyers were waiting for contracts;
 - f. The return on investment would be \$1 million to \$2 million for a \$250,000 investment;

- g. K.H. would receive a 50% return within the first year;
 - h. The investment involved no risk; and
 - i. This project was next to a development that was already complete and it had been successful.
52. K.H. told Barlow that he could only afford \$200,000 to invest. Barlow agreed to waive the \$250,000 minimum investment and allow a \$200,000 investment although Barlow said that the return would be slightly less.
53. Based on Barlow's statements, K.H. invested \$200,000 with Fortius.
54. On December 10, 2007, Amsterdam Capital XII executed an unsecured promissory note in favor of K.H. Amsterdam Capital XII promised to pay K.H. \$200,000 plus "3.3% interest in profits in the Pineview Village Development."
55. On December 11, 2007, K.H. wired \$200,000 from his IRA to Amsterdam Capital XII. Using a source and use analysis, bank records show that Respondents used K.H.'s \$200,000 funds in the following manner:
- a. \$61,967 paid to Selective Funding, LLC;
 - b. \$57,633 paid to Lending Partners;
 - c. \$52,620 paid to R.C. Willey Home Furnishings;
 - d. \$10,566 paid to Edgewood Builders;
 - e. \$3,750 paid to Steve G. Black. LC;
 - f. \$3,232 paid to Bob Luzitano;

- g. \$3,000 paid to Robert Helber;
- h. \$2,500 paid to Boris Roberts;
- i. \$1,873 paid to K.H.;
- j. \$1,658 transferred to Fortius;
- k. \$600 paid to Revco Leasing; and
- l. \$601 used for miscellaneous expenses.

CAUSE OF ACTION

**Securities Fraud under § 61-1-1 of the Act
(Investor J.M.)**

- 56. The Division incorporates and re-alleges paragraphs 1 through 55.
- 57. The investment opportunities offered and sold by Respondents are securities under § 61-1-13 of the Act.
- 58. In connection with the offer and sale of a security to the investors, Respondents, directly or indirectly, made false statements, including, but not limited to, the following:
 - a. Fortius was involved in several real estate development projects which were “solid investments,” when in fact, Respondents had no reasonable basis for making such a statement; and
 - b. Fortius investments were a good deal, they were a sure thing, and Fortius was going to make J.M. a great deal of money, when in fact, Respondents had no reasonable basis for such statements.

59. In connection with the offer and sale of a security to the investor, Barlow and Sanders directly or indirectly, failed to disclose material information, including, but not limited to, the following, which was necessary in order to make statements made not misleading:
- a. A prospectus prior to the investment;
 - b. J.M. could be subject to capital contribution calls if the company needed additional funds;⁹
 - c. Some or all of the information typically provided in an offering circular or prospectus regarding Respondents, such as:
 - i. Financial statements;
 - ii. Risk factors;
 - iii. Track record with investors;
 - iv. Respondents' business experience and operating history;
 - v. Whether Respondents were licensed to sell securities; and
 - vi. Whether the investment is a registered security or exempt from registration.

**Securities Fraud under § 61-1-1 of the Act
(Investor K.H.)**

60. The Division incorporates and re-alleges paragraphs 1 through 55.
61. The investment opportunities offered and sold by Respondents are securities under § 61-1-13

⁹This was disclosed in the Powder Ridge Developers I, LTD. Offering Memorandum which was given to J.M. eight months after she had invested.

of the Act.

62. In connection with the offer and sale of a security to the investors, Respondents, directly or indirectly, made false statements, including, but not limited to, the following:
 - a. Fortius' real estate development projects were a "no-lose" deal, when in fact, Respondents had no reasonable basis for making such a statement; and
 - b. The investment cannot go bad because it is in land, when in fact, Respondents had no reasonable basis for making such a statement.

63. In connection with the offer and sale of a security to the investors, Respondents, directly or indirectly, failed to disclose material information, including, but not limited to, the following, which was necessary in order to make statements made not misleading:
 - a. A prospectus prior to the investment;
 - b. K.H. may be subject to capital contribution calls if the company needed additional funds;
 - c. Some or all of the information typically provided in an offering circular or prospectus regarding Respondents, such as:
 - i. Financial statements;
 - ii. Risk factors;
 - iii. Track record to investors;
 - iv. Respondents' business experience and operating history;
 - v. Whether Respondents were licensed to sell securities: and

- vi. Whether the investment is a registered security or exempt from registration.

ORDER

The Director, pursuant to § 61-1-20 of the Act, hereby orders Respondents to appear at a formal hearing to be conducted in accordance with Utah Code Ann. §§ 63G-4-202, -204 through -208, and held before the Utah Division of Securities. The hearing will occur on Wednesday, November 2, 2011, at 9:00 a.m., at the office of the Utah Division of Securities, located in the Heber Wells Building, 160 East 300 South, 2nd Floor, Salt Lake City, Utah. The purpose of the hearing is to establish a scheduling order and address any preliminary matters. If Respondents fail to file an answer and appear at the hearing, the Division of Securities may hold Respondents in default, and a fine may be imposed in accordance with Utah Code Ann. § 63G-4-209. In lieu of default, the Division may decide to proceed with the hearing under § 63G-4-208. At the hearing, Respondents may show cause, if any they have:

- a. Why Respondents should not be found to have engaged in the violations alleged by the Division in this Order to Show Cause;
- b. Why Respondents should not be ordered to cease and desist from engaging in any further conduct in violation of Utah Code Ann. § 61-1-1, or any other section of the Act; and
- c. Why Respondents should not be barred from (i) associating with any broker-dealer or investment adviser licensed in Utah; (ii) acting as an agent for any issuer soliciting investor funds in Utah, and (iii) from being licensed in any capacity in

the securities industry in Utah.

- d. Why Respondents should not be ordered to pay to the Division a fine amount to be determined by stipulation or by the presiding officer after a hearing in accordance with the provisions of Utah Admin. Rule R164-31-1, which may be reduced by restitution paid to the investors.

DATED this 21st day of September, 2011.


KEITH WOODWELL
Director, Utah Division of Securities



Approved:


JEFFREY BUCKNER
Assistant Attorney General
J.S.

Division of Securities
Utah Department of Commerce
160 East 300 South, 2nd Floor
Box 146760
Salt Lake City, UT 84114-6760
Telephone: (801) 530-6600
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**BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH**

IN THE MATTER OF:

**FORTIUS GROUP, LLC,
FORTIUS FUND, LLC,
POWDER RIDGE LAND, LLC,
POWDER RIDGE DEVELOPERS I, LTD.,
POWDER RIDGE MANAGEMENT, INC.,
CHAMONIX CAPITAL I, LLC,
AMSTERDAM CAPITAL XII, LLC,
DAVID RYAN BARLOW,
JARED WRIGHT, CRD# 4570870
COLBY J. SANDERS, and**

Respondents.

NOTICE OF AGENCY ACTION

Docket No. 01-1-0009
Docket No. 01-1-0070
Docket No. 01-1-0071
Docket No. 01-1-0072
Docket No. 01-1-0073
Docket No. 01-1-0074
Docket No. 01-1-0075
Docket No. 01-1-0076
Docket No. 01-1-0077
Docket No. 01-1-0078

THE DIVISION OF SECURITIES TO THE ABOVE-NAMED RESPONDENT:

You are hereby notified that agency action in the form of an adjudicative proceeding has been commenced against you by the Utah Division of Securities (Division). The adjudicative proceeding is to be formal and will be conducted according to statute and rule. See Utah Code Ann. § 63G-4-201 and 63G-4-204 through -209; see also Utah Admin. Code R151-4-101, *et seq.* The facts on which this action is based are set forth in the accompanying Order to Show Cause. The legal authority under which this formal adjudicative proceeding is to be maintained is Utah Code Ann. §

61-1-20. You may be represented by counsel or you may represent yourself in this proceeding. Utah Admin. Code R151-4-110.

You must file a written response with the Division within thirty (30) days of the mailing date of this Notice. Your response must be in writing and signed by you or your representative. Your response must include the file number and name of the adjudicative proceeding, your version of the facts, a statement of what relief you seek, and a statement summarizing why the relief you seek should be granted. Utah Code Ann. § 63G-4-204(1). In addition, pursuant to Utah Code Ann. § 63G-4-204(3), the presiding officer requires that your response:

- (a) admit or deny the allegations in each numbered paragraph of the Order to Show Cause, including a detailed explanation for any response other than an unqualified admission. Allegations in the Order to Show Cause not specifically denied are deemed admitted;
- (b) identify any additional facts or documents which you assert are relevant in light of the allegations made; and
- © state in short and plain terms your defenses to each allegation in the Order to Show Cause, including affirmative defenses, that were applicable at the time of the conduct (including exemptions or exceptions contained within the Utah Uniform Securities Act).

Your response, and any future pleadings or filings that should be part of the official files in this matter, should be sent to the following:

Signed originals to:

Administrative Court Clerk

A copy to:

Jeff Buckner

c/o Julie Price
Utah Division of Securities
160 E. 300 South, 2nd Floor
Box 146760
Salt Lake City, UT 84114-6760
(801) 530-6600

Assistant Attorney General
Utah Division of Securities
160 East 300 South, 5th Floor
Salt Lake City, UT 84114-0872
(801) 366-0358

An initial hearing in this matter is set for **November 2, 2011** at the Division of Securities, 2nd Floor, 160 E. 300 S., Salt Lake City, Utah, at **9:00 A.M.** The purpose of the initial hearing is to enter a scheduling order addressing discovery, disclosure, and other deadlines, including pre-hearing motions, and to set a hearing date to adjudicate the matter alleged in the Order to Show Cause.

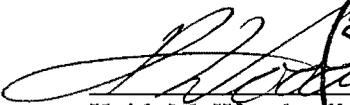
If you fail to file a response, as described above, or fail to appear at any hearing that is set, the presiding officer may enter a default order against you without any further notice. Utah Code Ann. § 63G-4-209; Utah Admin. Code R151-4-710(2). After issuing the default order, the presiding officer may grant the relief sought against you in the Order to Show Cause, and will conduct any further proceedings necessary to complete the adjudicative proceeding without your participation and will determine all issues in the proceeding. Utah Code Ann. § 63G-4-209(4). In the alternative, the Division may proceed with a hearing under § 63G-4-208.

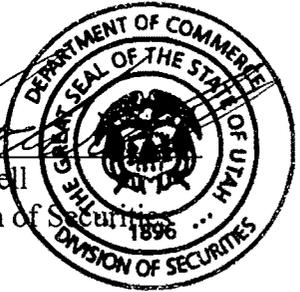
The Administrative Law Judge will be Angela Hendricks, Utah Department of Commerce, 160 East 300 South, P.O. Box 146701, Salt Lake City, UT 84114-6701, telephone (801) 530-6035. This adjudicative proceeding will be heard by Ms. Hendricks and the Utah Securities Commission. You may appear and be heard and present evidence on your behalf at any such hearings.

You may attempt to negotiate a settlement of the matter without filing a response or proceeding to hearing. To do so, please contact the Utah Attorney General's Office. Questions regarding the Order to Show Cause should be directed to Jeff Buckner, Assistant Attorney General,

160 E. 300 South, 5th Floor, Box 140872, Salt Lake City, UT 84114-0872, Tel. No. (801) 366-0358.

Dated this 21st day of September, 2011


Keith M. Woodwell
Director, Division of Securities



Certificate of Mailing

I certify that on the 20th day of SEPTEMBER, 2011, I mailed, by certified mail, a true and correct copy of the Notice of Agency Action and Order to Show Cause to:

Fortius Group, LLC
c/o Randall Skeen
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