DIVISION OF SECURITIES
KEITH WOODWELL, DIRECTOR
DEPARTMENT OF COMMERCE
P.O. BOX 146741
160 EAST 300 SOUTH
SALT LAKE CITY, UTAH 84114-6711
Telephone: (801) 530-6628

BEFORE THE DIVISION OF SECURITIES

OF THE DEPARTMENT OF COMMERCE

OF THE STATE OF UTAH

IN THE MATTER OF	**ORDER ON DEFAULT**
TRUMP ALLIANCE, LLC **STEPHEN RONALD TRUMP,**	**CASE NO.** SD-10-0066 **CASE NO.** SD-10-0068
RESPONDENTS	

BY THE UTAH SECURITIES COMMISSION:

The presiding officer's February 13, 2013 recommended order on motion for default in this matter is hereby approved, confirmed, accepted, and entered by the Utah Securities Commission.

ORDER

Respondents are hereby ordered cease and desist from engaging in any further conduct in violation of Utah Code § 61-1 et seq.

Respondents are hereby ordered to pay a fine of $29,687.50 to the Utah Division of Securities.

This order shall be effective on the signature date below.

DATED this 28 day of March, 2013

UTAH SECURITIES COMMISSION:

Tim Bangerter

Jane Cameron

Erik Anthony Christiansen

Brent Baker

Laura Polacheck

NOTICE OF RIGHT TO ADMINISTRATIVE REVIEW

A request or motion to set a aside this order by default may be filed with the presiding officer and/or with the Director of the Division of Securities pursuant to Utah Code Ann. § 63G-4-209(3)(a) and the Utah Rules of Civil Procedure. If a defaulted party wishes a review of the presiding officer's decision on a motion to set aside a default, Utah Code Ann. § 63G-4-209(3)(c) provides that agency review of the presiding officer's decision on a motion to set aside a default order may be obtained by filing a request for agency review with the Executive Director, Department of Commerce, 160 East 300 South, Box 146701, Salt lake City, Utah 84114-6701, within thirty (30) days after the date of the presiding officer's decision. The agency action in this case was a formal proceeding. The laws and rules governing agency review of this proceeding are found in Title 63G, Chapter 4 of the Utah Code, and Rule 151-4 of the Utah Administrative Code.

CERTIFICATE OF SERVICE

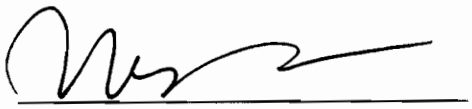
I hereby certify that on the 29 day of March, 2013 the undersigned served a true and correct copy of the foregoing ORDER ON MOTION FOR DEFAULT by mailing a copy through first-class mail, postage prepaid, to:

Trump Alliance, LLC
Stephen Ronald Trump
11 Park Place Ln.
Centerville, UT 84014

and caused a copy to be hand delivered to:

D. Scott Davis, Assistant Attorney General
Office of the Attorney General of Utah

Ann Skaggs, Securities Analyst
Utah Division of Securities



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BEFORE THE DIVISION OF SECURITIES

OF THE DEPARTMENT OF COMMERCE

OF THE STATE OF UTAH

IN THE MATTER OF	**RECOMMENDED ORDER ON DEFAULT**
TRUMP ALLIANCE, LLC **STEPHEN RONALD TRUMP,**	**CASE NO.** SD-10-0066 **CASE NO.** SD-10-0068
RESPONDENTS	

BY THE PRESIDING OFFICER:

This adjudicative proceeding was initiated pursuant to a September 30, 2010 notice of agency action. Pursuant to Utah Administrative Code § R151-4-2-5(3), a response to the accompanying order to show cause was due within 30 days of the September 30, 2010 mailing date. The notice specified that a failure to comply with the deadline for response would result in the entry of a default order against Respondents without any further notice.

As of the date of this order, Respondents have not filed a response to the Division's order to show cause or made any effort to participate in the proceeding. Therefore, the presiding officer finds that, pursuant to Utah Code § 63G-4-209(1)(c), proper factual and legal bases exist for entering a default order against Respondents.

RECOMMENDED ORDER

Based on the foregoing, the presiding officer recommends that the Utah Securities Commission accept the allegations outlined in the Division's order to show cause as being true, to wit:

1. That the investment opportunities offered and sold by Respondents are securities under Utah Code Ann. § 61-1-13(ee)(i);
2. That in connection with the offer and sale of securities, and in violation of Utah Code Ann. § 61-1-1(2), Respondents directly or indirectly made false statements to investors;
3. That in connection with the offer and sale of securities, and in violation of Utah Code Ann. § 61-1-1(2), Respondents directly or indirectly failed to disclose material information that was necessary in order to make representations made not misleading; and
4. That Respondents' actions, which constitute one or more violations of Utah Code Ann. § 61-1-1, are grounds for sanction under the Act.

The presiding officer further recommends that the Utah Securities Commission enter a default order against Respondents, requiring them:

1. To cease and desist from engaging in any further conduct in violation of Utah Code Ann. § 61-1 et seq; and
2. To pay a fine of $29,687.50 to the Utah Division of Securities.

This recommended order shall be effective on the signature date below.

DATED this 13th day of February, 2013.

UTAH DEPARTMENT OF COMMERCE

Jennie T. Jonsson
Presiding Officer