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BEFORE THE DIVISION OF SECURITIES
OF THE DEPARTMENT OF COMMERCE
OF THE STATE OF UTAH

JUN 03 2010

Utah Department of Commerce
Division of Securities

IN THE MATTER OF:

WESTERN PACIFIC SECURITIES INC.,

Docket No. SD-10-00216

CRD#26354; and

LEONARD V. ROSS, CRD#405128

Docket No. SD-10-0027

RESPONSE TO ORDER TO SHOW CAUSE

Respondents Western Pacific Securities, Inc. and Leonard V. Ross, in response to the Order to Show Cause ("Order") issued in this cause and the Notice of Agency Action ("Notice"), through their attorney state as follows:

1. Respondents admit the allegations in paragraphs 1, 2, 3, 4, 6, 7 and 8 of the Order.

2. With respect to the allegations in paragraphs 5 and 9 of the Order, Respondents admit the allegations but further state that the transaction in question involved a single sale at the minimum investment amount in the offering of \$100,000, that was paid in two installments of \$50,000 on the dates set forth in paragraph 9.

3. Respondents deny the allegations in paragraphs 11, 12 and 13 for the reason that the offer and sale of the security took place in the State of California and not in the State of Utah.

With respect to subparagraphs (b) and (c) of the Notice, Respondents state that the investors in this cause are residents of Indian Wells, California. Respondents believe that the evidence will show that Respondents have corresponded with the investors exclusively at the investors' California address and that meetings that have taken place

over the years have been in California. Respondents further believe that the evidence will fail to show any activities prohibited by the broker-dealer or agent registration provisions of the Utah Uniform Securities Act ("Act") or that would require Respondents to be licensed under the Act.

Respondents will provide new account documentation and subscription documents executed over a period of several years by the investors that reflected a home address in Indian Wells, California. Respondents believe that the evidence will reflect that the Form D notice that is central to this case should have reflected the California residence.

In light of the foregoing, Respondents request that this cause be dismissed and that no action in the form of a permanent order to cease and desist and/or a fine be taken.

Dated this 1st day of June, 2010.



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*This appearance is subject to a motion pro hac vice pursuant to Rule 14-806 of the Utah Rules of Professional Practice.

CERTIFICATE OF SERVICE

This Response to Order to Show Cause was sent via email in the case of the Administrative Court Clerk facsimile transmission and overnight delivery this 1st day of June, 2010 to:

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